

VitalCAST™

Broadcast Solution



Take complete control of your business vitals.

Introducing VitalCAST—an enterprise-wide broadcast solution for communicating all kinds of information from employee news, business updates, upcoming events, and live external data feeds, including sports, weather or business information. Whether using LED, LCD, plasma, television, or outdoor displays to communicate your messages, VitalCAST will deliver your business vitals to your intended audience from the exercise room to the executive offices.

Features & Benefits

- Inform, excite and motivate your target audience.
- Capture your audience's attention with dynamic rich media.
- Consolidate multiple information sources into one delivery platform.
- Implement new campaigns quickly and seamlessly throughout your entire organization.
- Schedule your information by time and date to run for any time period up to one year.
- Save time and money by eliminating print and distribution costs.
- Create consistency with flexible and effective messages updated in real time.
- Empower your people with the information they need, when they need it.



VitalCAST is a solution that will excite, inform and educate your target audience with real-time information from multiple sources. The software is a powerful, yet extremely easy-to-use, scalable platform that allows you to coordinate and manage all of your displays, whether they are on-site or at other remote locations. What's more, it enables you to customize, change and update the content on each display in near real time, which makes your business both more flexible and more responsive to your customers' needs.

What makes VitalCAST unique? It gives you complete control, enabling you to directly upload your information for immediate display in an attention-grabbing, media-rich format. It's also extremely versatile, allowing you to play a wide variety of media and video formats. Best of all, it requires no in-depth assistance from your IT department.

:: VitalCAST Content Manager

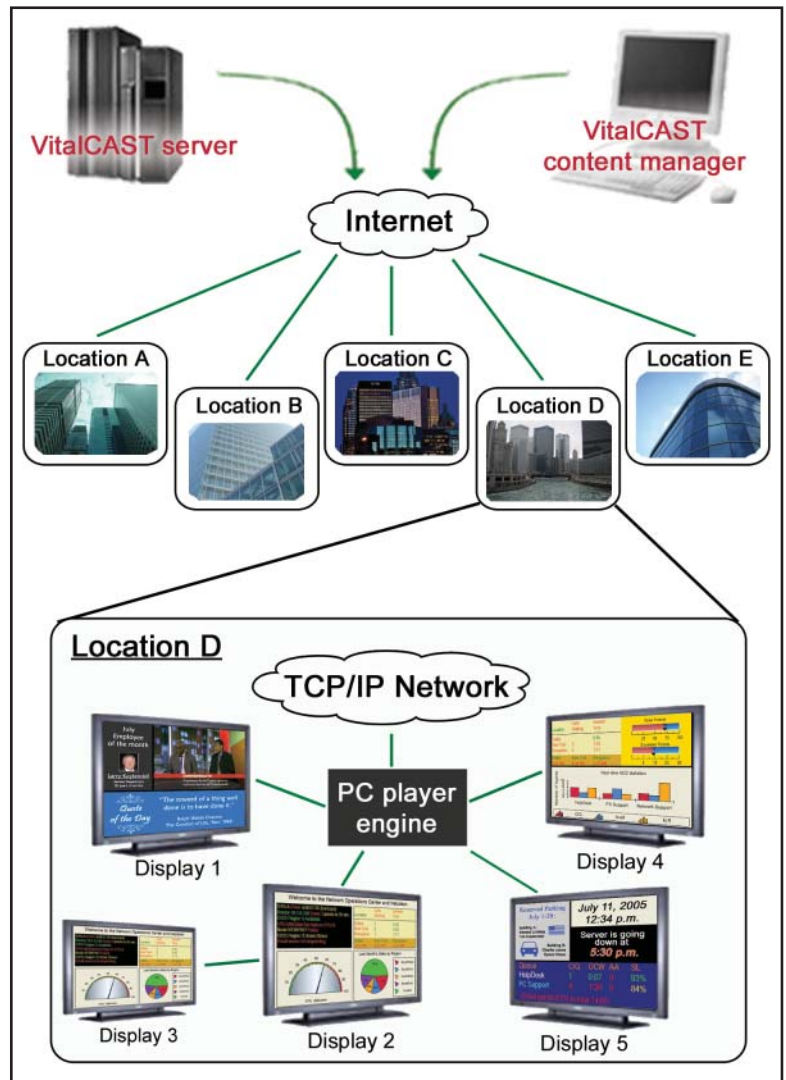
VitalCAST's scalability easily handles the needs of any size organization, large or small, and any number of different industries and businesses. You can schedule content on any display by time and date, and you can easily customize information for just a handful of people at a single facility or for thousands of viewers across a multi-departmental, multi-site organization.

Content updates are reflected on the displays within minutes. With VitalCAST, your entire business can be empowered with the real-time and event-driven messaging that will take business and employee performance to the next level.

Content Compatibility

- **Picture files:** .jpeg, .bmp, .gif, .tif, .png
- **Video files:** .avi, .wmv, .qt, .mov, .asf, .mpeg
- **Web files:** Flash (.swf), .htm, .html, websites
- **Other Files:** Adobe Acrobat (.pdf), Microsoft Programs (.doc, .xls, .ppt)
- **Video sources:** TV, Cable, Satellite, Web cam*

*A TV tuner card is required for TV, Cable, and Satellite and must be purchased from Texas Digital.



VitalCAST coordinates display content seamlessly throughout your entire organization. The system is extremely user friendly and allows you to preview all playlists prior to updating each display.

A complete VitalCAST system includes all PC hardware and peripherals, indoor and/or outdoor LCD displays, software licenses, training & support.



Communicating Business Vitals

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